



ADVERTISING ORDER

219435

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information

Kristin M. Keller
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Advertiser: Michigan Republican Party

Job Number: 12-MRS-981

Flight Dates: 11/6/12

HD91 Issue network TV

Tuesday

November 6

DMA	Station	Network	Affiliation	Days	Daypart	Start	End	Daypart	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week
Grand Rapids-Kalamazoo	WOOD	NBC		TUE	1:00 PM	1:00 PM	2:00 PM		DAYS OF OUR LIVES	\$ 1,200.00	ISSUE, UPDATED	1	\$ 1,200.00
WOOD Total										1		1	\$ 1,200.00

NET TOTAL COST \$ 1,020.00